

**1 BILLION\* PEOPLE  
LIVE WITH POOR VISION...  
SIMPLY BECAUSE THEY  
DON'T HAVE ACCESS TO GLASSES.**



**\*Source: WHO**



**IN LOW-INCOME COUNTRIES,  
2 OUT OF 3 PEOPLE  
WHO WOULD NEED GLASSES...  
DON'T HAVE THEM.**





**MEANWHILE, MILLIONS  
OF UNUSED LENSES  
ARE LYING FORGOTTEN  
IN OUR DRAWERS.**

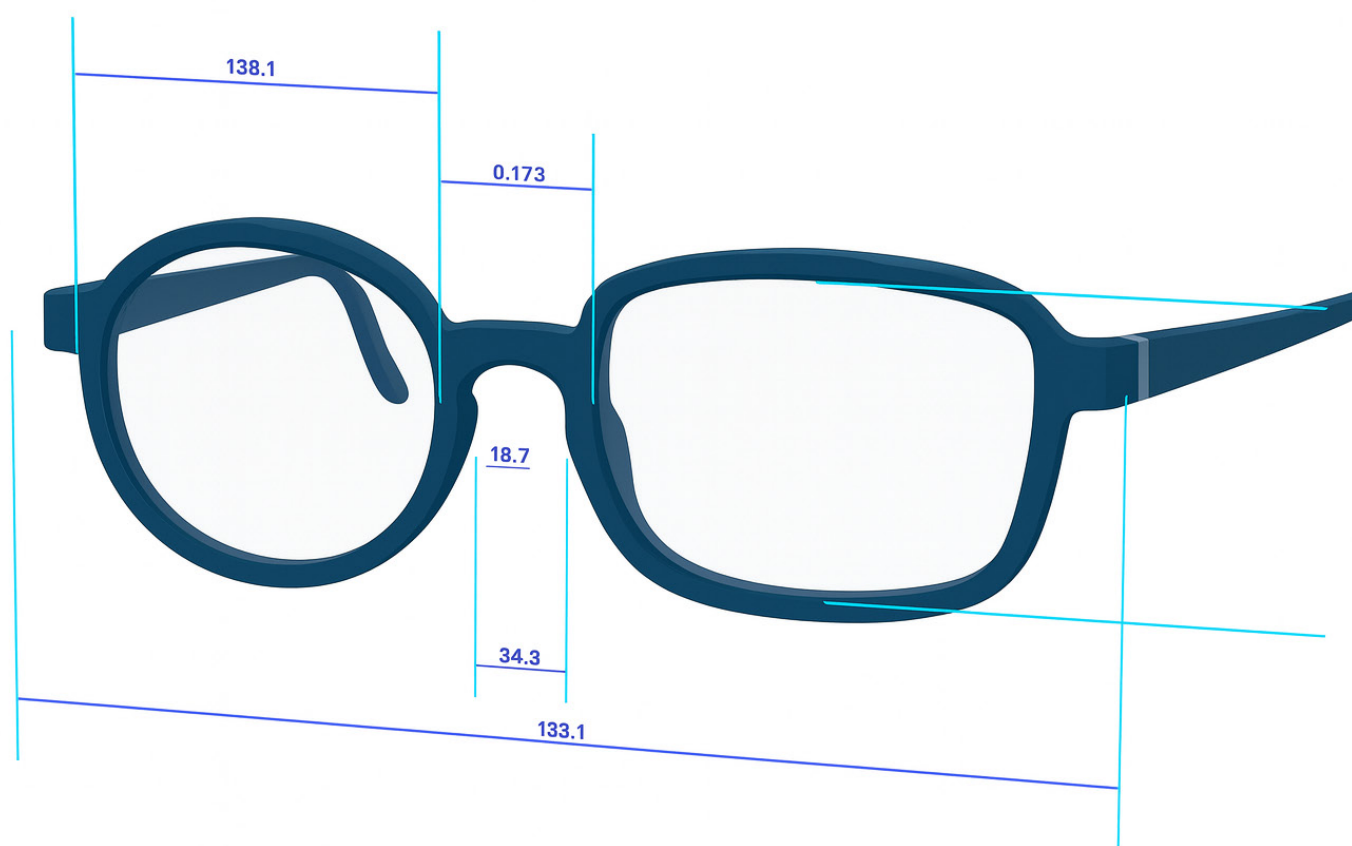
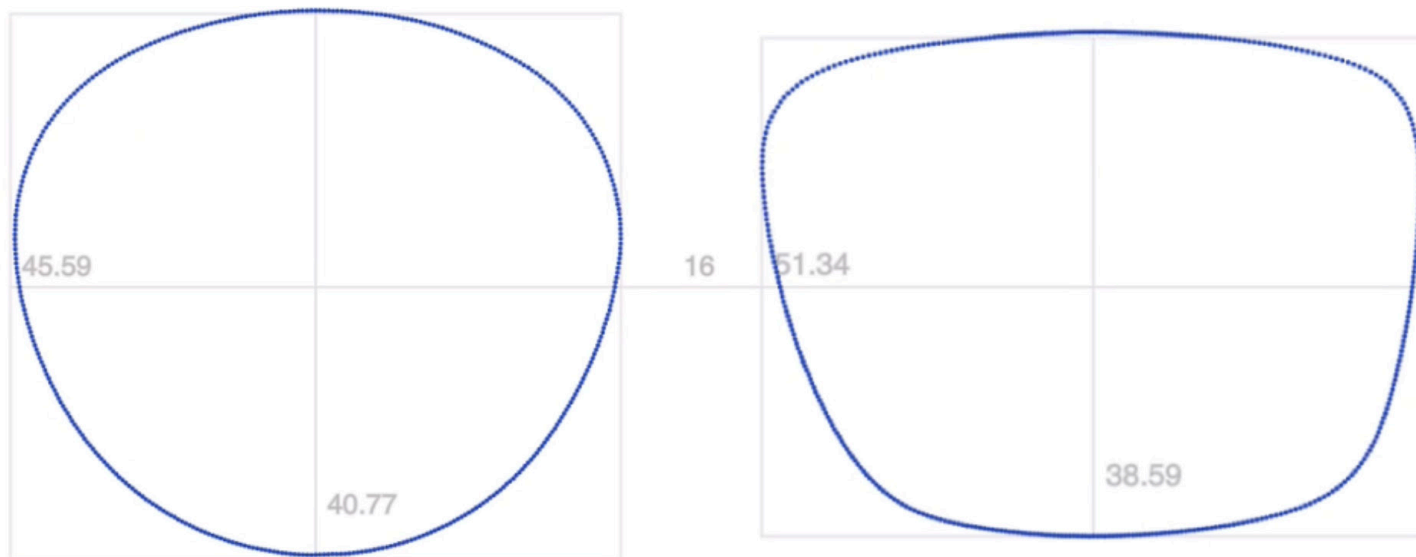




**NOW, IMAGINE A  
SIMPLE SMARTPHONE  
COULD SCAN  
THE SHAPE OF A LENS TO  
REUSE ITS CORRECTION.**

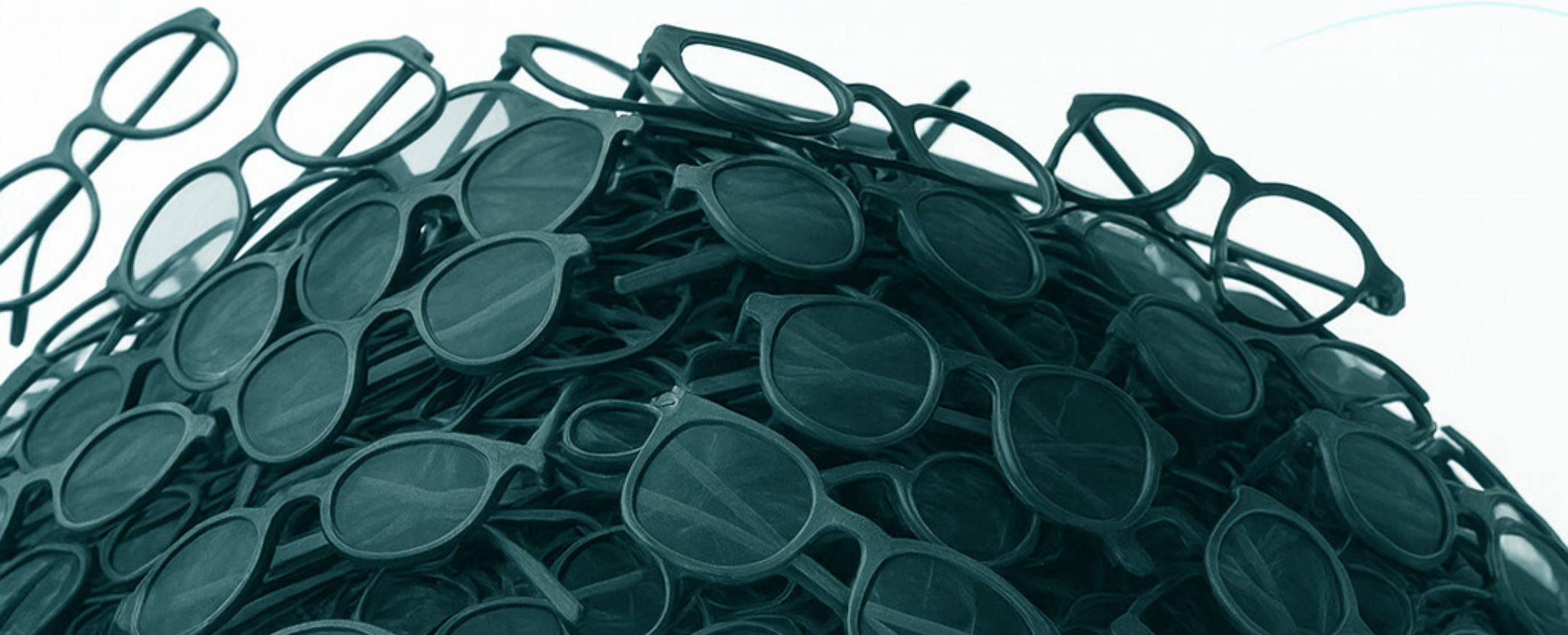


**WE COULD THEN GENERATE  
A 3D FRAME  
AND PRINT IT IN  
JUST A FEW MINUTES,  
EVEN IF THE LENSES ARE ASYMMETRICAL.**





**TODAY,  
THIS IS REALITY.  
WE HAVE CREATED THE FIRST  
SMARTPHONE TRACER  
DESIGNED FOR HUMANITARIAN USE.  
AND IT'S CALLED...**





# ∞ TRACE

**A SECOND LIFE FOR LENSES  
A NEW LIFE FOR THOSE IN NEED**

